

SECTION A: ENTERPRISE INFORMATION SYSTEMS (50 MARKS)

Question 1 is compulsory. Attempt any five from the rest

Question 1 (5 marks each)

- A) Write short notes on the use of CBIS in Production?
- B) Write short notes on Processing Controls?

Question 2 (4 marks each)

- A) List the advantages of Grid Computing?
- B) Differentiate between Front – End and Back – End, in the context of Accounting System?

Question 3(4 marks each)

- A) What is a Job Title? What is its significance?
- B) Write short notes on Liability of Intermediaries under the IT Act.

Question 4 (4 marks each)

- A) Briefly explain the classification of IT Controls based on Functional Nature.
- B) What are the threats associated with BYOD Concept?

Question 5 (4 marks each)

- A) Write short notes on the Quality Management (QM) Module of an ERP System?
- B) Write short notes on various damages to Computer System or Network u/s 43.

Question 6(8 marks)

ABC Limited is a software Development Company, which appointed 50 Software Engineers in August 2014 at a monthly salary of ` 30,000. All these Engineers shall be entitled for an increment in their monthly salary after 6 months. The increment on present monthly salary shall be based on their performance to be evaluated on a 100 Marks Scale as per details given below.

- (a) Performance Marks < 70, then Increment shall be 10% of present salary.
- (b) $70 \leq$ Performance Marks < 80, then Increment shall be 20% of present salary.
- (c) Performance Marks \geq 80, then Increment shall be 30% of present salary.

Draw a Flow – Chart to enable to print the details like Name of the Engineer, Performance Marks, Monthly Increment Amount and Revised Monthly Salary for each of these 50 Engineers.

Question 7 (4 marks each)

- A) Explain the Role and Duties of the IS Auditor in the Audit of Logical Access Controls.
- B) Briefly explain a few methods of Digital Payments.

SECTION B: STRATEGIC MANAGEMENT (50 MARKS)

Question 1 is compulsory. Attempt any five from the rest

Question 1 (5 marks each)

- A) What is Strategic Management? What are its objectives?
- B) Write short notes on “Competitive Intelligence”?

Question 2 (8 marks)

Explain the BCG Growth Share Matrix and its utility in Strategic Management.

Question 3 (4 marks each)

- A) Write short notes on Corporate Level Management ?
- B) Write short notes on “Concertric Diversification” and “Conglomerate Diversification”. S

Question 4 (4 marks each)

- A) Write short notes on Setting Objectives?
- B) What is Supply Chain Management?

Question 5 (4 marks each)

- A) Outline the key areas where the Human Resource Manager can play a strategic role.
- B) Distinguish between Transformational Leadership Style and Transactional Leadership Style.

Question 6 (4 marks each)

- A) What is a SBU? RTP.
- B) Distinguish between Mission and Purpose.

Question 7 (4 marks each)

- A) What do you mean by a Mission? Bring out its features.
- B) How do the New Entrants affect the Competition?
