



INTER CA – NOVEMBER 2018

Sub: Corporate Level strategies, Business level strategies, Functional level strategies, Organisation strategic leadership, Strategic implementation and control.

Topics –

Test Code – N43

Branch: Multiple

Date:

(50 Marks)

Note : All Questions are compulsory

1. Explain in detail the concept of Expansion through Mergers and Acquisitions? (6 marks)
2. What are the Advantages and disadvantages of Differentiation Strategy? (6 marks)
3. Explain the major steps which are required for the successful implementation of supply chain management in the business organization. (6 marks)
4. What do you understand by divisional Structure organisation? (8 marks)
5. Discuss the leadership role played by the managers in pushing for good strategy execution. (4 marks)
6. What is meant by Concentric diversification? (6marks)
7. Industry is a composite of competitive pressures in five areas of the overall market. Briefly explain the competitive pressures. (6 marks)
8. Successful implementation of any project needs additional funds. What are the different sources of raising funds and their impact on the financial strategy which you as a Financial Manager will consider? (4 marks)
9. Difference between Transformational and Traditional leadership style (4 marks)
