



J.K. SHAH[®]
CLASSES
Satellite Coaching

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**Golden Opportunity
for Entrepreneurs**



Franchise Helpline

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www.jkshahclasses.com

CONTENTS

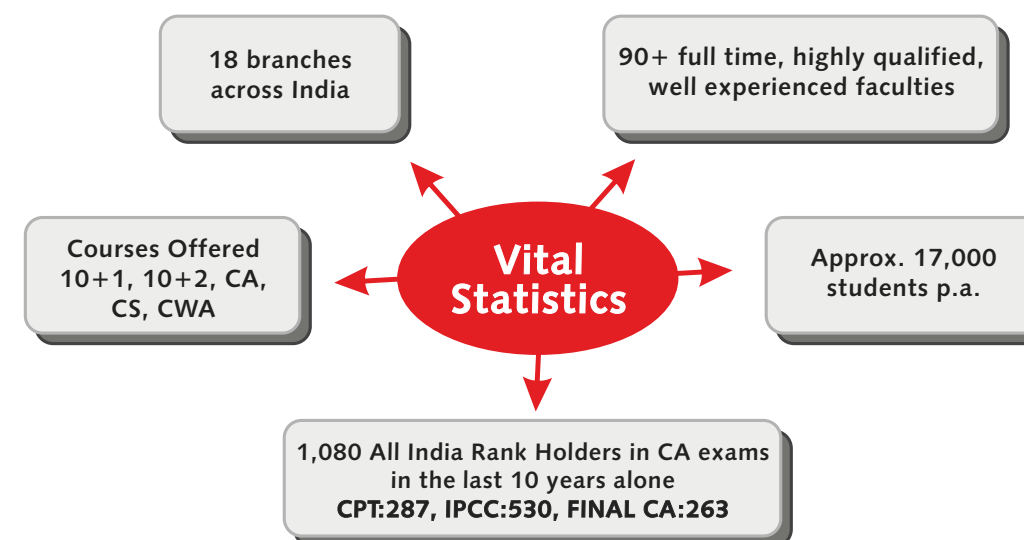
About J.K. Shah Classes.....	01
Proposed Business Model.....	03
Franchisee Requirements	04
Franchise Allocation Preference.....	04
Financial Requirement by Franchise.....	05
Return On Investment To Franchisee.....	06
Franchisee Account Settlement.....	06
Why J. K. Shah Classes.....	07
Faculty Profiles.....	08-17
The Rankers' Factory.....	18

ABOUT J.K. SHAH CLASSES

J. K. SHAH CLASSES (JKSC) was started by Prof. J K Shah more than 3 decades ago at Mumbai for coaching CA students. At that time it operated from a small premises having 1 classroom & administration office. Since then it has grown exponentially, both in terms of locations of presence & courses offered.

J.K. Shah Classes has virtually become synonymous with the ultimate in CA coaching. List of ever growing All India Rank Holders says all about J.K. Shah Classes. The students from all over the country come to JKSC for CA Coaching.

The coaching imparted is very exhaustive and wholly concept based. Also, the coaching is very systematic, well planned and absolutely time bound. All the professors at J.K. Shah Classes are well qualified, experts and have specialized domain knowledge in their subject of teaching. It is but natural that what is asked at various professional examinations is most often same, if not similar, to what is taught at J.K. Shah Classes.



CURRENT BUSINESS MODEL

At all locations & for all courses lecturers are being on a face-to-face basis. This includes approximately 95% lecturing by JKSC Mumbai faculties & 5% lecturing by JKSC Outstation faculties.

Current Locations

Ahmedabad, Bangalore, Hyderabad, Jaipur, Mumbai, Rajkot & Sikar

BUSINESS OPPORTUNITY

Currently there are more than 18 lakh students registered with ICAI, ICSI & ICWAI across India. Further, these institutes have recently introduced the direct entry scheme for Graduates. This move will increase the number of students manifold in near future. However, at most locations across India, especially in non-metro cities, there is acute shortage of coaching classes which can offer all subjects, of all levels, of all courses under 1 roof through qualified & experienced faculties. We at JKSC feel that this gap can be bridged if we make lectures of JKSC faculties available to students in their hometowns through VSAT technology.

ADVANTAGES FOR STUDENTS

- Best quality coaching closer to home. Therefore, there will be no need to shift to nearby metro city to avail it. This will save travel & lodging cost
- No disturbance in existing articleship/job commitments to avail coaching
- Interactive technology will give students a real face-to-face situation experience
- In case any student misses the regular lectures due to college examinations, recorded lectures will be made available to them at JKSC centres



PROPOSED BUSINESS MODEL

JKSC will appoint franchisees across India. Lectures of prominent JKSC faculties will be streamed live from the JKSC studios in Mumbai through 2-way interactive audio-video VSAT technology. The franchisee would earn a certain percentage of the total fees collected from students on behalf of JKSC.

FRANCHISEE REQUIREMENT

To become a JKSC franchisee, the following infrastructure is required

- Commercial space having carpet area of 1500 sq. ft. for 3 classrooms & 1 administration office.
Additional 1000 sq. ft. carpet area would be required for 2 more classrooms for CS & CWA lectures April 2015 onwards
- 1 administration executive for handling student enquiries & admissions, 1 marketing executive for on the field activities, 2 peons
- Air-Conditioning
- Desks & Benches/Chairs
- Marketing Capability

It will be the franchisee's responsibility & cost to get the premises ready with the above infrastructure

FINANCIAL INVESTMENT BY FRANCHISEE

(TO BE PROVIDED SEPARATELY)



FRANCHISE ALLOCATION PREFERENCE

- Ex-JKSC Students
- CA, CS, CWA
- Coaching Class Owners, College Principal/Trustees
- Educational Institutes



RETURN ON INVESTMENT TO FRANCHISEE

- **Normal Share**
40% of Total Collection (excluding Service Tax)
- **Performance Bonus**
JKSC proposes to motivate hard working franchisees by offering the following performance bonus

Entitlement of Performance Bonus will be done at the year end

Category 'A' City Franchisee

Total Collection*	Performance Bonus
For the year exceeds Rs. 1.5 Crores	5% of Total Collection*
For the year exceeds Rs. 2.5 Crores	10% of Total Collection*

Category 'B' City Franchisee

Total Collection*	Performance Bonus
For the year exceeds Rs. 1 Crore	5% of Total Collection*
For the year exceeds Rs. 2 Crores	10% of Total Collection*

Category 'C' City Franchisee

Total Collection*	Performance Bonus
For the year exceeds Rs. 75 Lakhs	5% of Total Collection*
For the year exceeds Rs. 1 Crore	10% of Total Collection*

*Total Collection amount excluding Service Tax.

Category A Cities

Chennai, Delhi, Hyderabad, Jaipur, Kanpur, Kolkata, Lucknow, Pune

Category B Cities

Agra, Baroda, Bhopal, Chandigarh, Coimbatore, Faridabad, Guntur, Indore, Jodhpur, Kochi, Ludhiana, Nagpur, Surat, Vijayawada

Category C Cities

Rest of India

All CA Franchisees will be given complimentary franchise of CS & CWA. Coaching to start from April 2015 for December 2015 exam onwards.

FRANCHISEE ACCOUNT SETTLEMENT

- Fees collection should be by Demand Draft in favour of J K Shah Classes only & it should be deposited in the designated JKSC Bank A/c on the day of collection or latest by the following day
- Calculation cycle will be from 26th of any month to 25th of the following month
- JKSC will make payment to franchisees on the 1st day of the next month

WHY J K SHAH CLASSES?



The Only Institute which offers coaching for CA , CS and CWA - All Levels



The Only Institute to cover All Subjects in all the streams



The Only Institute to offer Language options for the lectures - Only English, English + Hindi

CPT

Accounts



Prof. Anand Patel

Qualification : CWA
Teaching Experience : 28 years. With us since 8 years



Prof. Devang Buddhdev

Qualification : CA Finalist
Teaching Experience : 18 years. With us since 2 years

CPT

Maths & Statistics



Prof. Alok Chakrabarti

Qualification : BSc & LLB
Teaching Experience : 15 years. With us since 4 years



Prof. Divyesh Sangani

Qualification : MA
Teaching Experience : 10 years. With us since 4 years
Highlights : He is an ex-JKSC student



Prof. Kalpesh Vyas

Qualification : CA Finalist
Teaching Experience : 10 years. With us since 6 years
Highlights : He is an ex-JKSC student

CPT

Law



Prof. Manasi Patil

Qualification : CA
Teaching Experience : 4 years. With us since 3 years
Highlights : She is an ex-JKSC student & an expert in teaching theory subjects in an interesting way



Prof. Nihal Bhatt

Qualification : CA, CS
Teaching Experience : 5 years. With us since 3 years
Highlights : He is an ex-JKSC student & an expert in teaching technical topics in a simplified way



Prof. Sharad Nikhat

Qualification : CA, CS
Teaching Experience : 4 years.
Highlights : He is a faculty Corporate Trainer

CPT

Economics



Prof. Sandip Sengupta

Qualification : MA (Economics)
Teaching Experience : 20 years. With us since 4 years
Highlights : Stood 2nd in University during Masters



Prof. Vinay Sharma

Qualification : BCom
Teaching Experience : 6 years. With us since 2 years

IPCC & FINAL CA

Audit



Prof. Hitanshu Vyas

Qualification : CA
Teaching Experience : 7 years. With us since 7 years
Highlights : He is an ex-JKSC student

IPCC & FINAL CA

Costing



Prof. Dhawal Purohit

Qualification : CA
Teaching Experience : 3 years. With us since 1 year
Highlights : He is an ex-JKSC student.
Very young & enthusiastic

Information Technology & ISCA



Prof. Abhishek Mehta

Qualification : Bachelor of Engineering (IT)
Teaching Experience : 5 years. With us since 3 years



Prof. J K Shah

Qualification : CA
Teaching Experience : 32 years
Highlights : He is the founder of JKSC, All India Rank holder at Inter CA & one of the most well known faculties in the country



Prof. Nikunj Shah

Qualification : LL.B., F.C.A.,DISA(ICA), CIA, ACFE
Teaching Experience : 11 years. With us since 3 years
Highlights : He is an ex-JKSC student & an expert in teaching the mystery-to-many technology subjects



Prof. Sweena Arora

Qualification : CA
Teaching Experience : 16 years. With us since 16 years
Highlights : She is an ex-JKSC student

Ethics & Communication, Strategic Management-IPCC



Prof. Tejas Bhatt

Qualification : CA Finalist
Teaching Experience : 15 years. With us since 5 years
Highlights : He is an ex-JKSC student

IPCC & FINAL CA

IPCC & FINAL CA

Indirect Tax



Prof. Vidyadhar Vaidya

Qualification : CA
Teaching Experience : 25 years. With us since 1 year
Highlights : He is an ex-JKSC student & an expert in the field of indirect taxation

Direct Tax



Prof. Ronak Mehta

Qualification : CA
Teaching Experience : 5 years. With us since 4 years
Highlights : He is an ex-JKSC student & an All India Rank Holder at PE 1 level

Law



Prof. Rajesh Thakkar

Qualification : LLB, LLM (Part 1)
Teaching Experience : 14 years. With us since 14 year



Prof. Sagar Vora

Qualification : CA
Teaching Experience : 3 years. With us since 1 year
Highlights : He is an ex-JKSC student. Very young & enthusiastic

Direct Tax - Final CA



Prof. Bhavin Gandhi

Qualification : CA, CS
Teaching Experience : 2 years. With us since 1 year
Highlights : He is an ex-JKSC student



Prof. Sharukh Edibam

Qualification : CA
Teaching Experience : 20 years. With us since 20 years
Highlights : He is an ex-JKSC student & teaches technical subjects through unforgettable real life examples

IPCC & FINAL CA

Financial Management



Prof. Chetan Kansara

Qualification : CA
Teaching Experience : 14 years. With us since 3 years
Highlights : All India Rank Holder at CA Foundation Exams



Prof. Harshwardhan Ranasaria

Qualification : CA, CWA
Teaching Experience : 9 years. With us since 3 years
Highlights : He is an ex-JKSC student. He secured 18th All India Rank at CWA Exams



Prof. Kalpesh Mehta

Qualification : CA
Teaching Experience : 14 years. With us since 1 year
Highlights : He is an ex-JKSC student & Co-author of International Book on "Understanding IFRS Fundamentals" published by John Wiley & Sons



Prof. Rahul Mehta

Qualification : CA
Teaching Experience : 4 years. With us since 4 years
Highlights : He is an ex-JKSC student & possesses post qualification work experience with a Big 4 CA firm

IPCC & FINAL CA

Financial Management



Prof. Vikas Bhanushali

Qualification : CA, CS
Teaching Experience : 7 years. With us since 5 years
Highlights : He is an ex-JKSC student.

Accounts



Prof. Kalpesh Mehta

Qualification : CA
Teaching Experience : 14 years. With us since 1 year
Highlights : He is an ex-JKSC student & Co-author of International Book on "Understanding IFRS Fundamentals" published by John Wiley & Sons



Prof. Ram Prabhu

Qualification : CA
Teaching Experience : 22 years. With us since 22 years
Highlights : He is an ex-JKSC student & an All India Rank Holder at Inter & Final CA Level

Accounting Standards



Prof. Viraj Panchamia

Qualification : CA
Teaching Experience : 7 years. With us since 7 years
Highlights : He is an ex-JKSC student & has rich post qualification work experience of 4 years with corporates like ICICI Bank & TATA Group

THE RANKERS FACTORY

287 all-India Rankers
at CAFC / PE-I / CPT
since 2002

530 all-India Rankers
at Inter CA / PE- II / PCC / IPCC
since 2001

263 all-India Rankers
at Final CA
since 2002

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Become A Franchisee
TODAY

